



FALL 2014

Announcements & Updates

As the holiday season is upon us, we are busy gearing up for a full winter at Digital Globe Systems. Between our new products, our new interactivity options, and a full schedule of trade shows and demos, things are picking up!

If you haven't had a chance to witness our products in action, now is the time! Look below to see the full list of locations where we will be in the next few months, then make a point to come out and see the latest in immersive display technology!



December 4th - 6th

NSTA, Long Beach - Booth 711

December 16th

*Regional Open House Event in
Sacramento Red Lion: 10-5*

February 18th - 20th

CAM, San Diego - Booth 008

COME SEE OUR PRODUCTS IN-PERSON!

For the second year in a row, we're pleased to be exhibiting at the annual CSTA conference, which will be held in conjunction with the National Science Teacher Association this year.



With over 4,400 attendees coming to this Dec. 4th-6th event in Long Beach, we are excited to get our products in front of all the K-12, university and para-school science professionals. If you're planning on attending, make sure to come by our booth.



We are also excited about being one of a select few exhibitors at this year's California Museum Association conference in San Diego, February 18th-20th. This smaller, more intimate conference for museum professionals is always a popular event for idea sharing, professional development and networking.

If you're not attending either of the conferences mentioned above, we would like to invite you to one of our regional product demonstrations being held in Sacramento and Fresno. At these open-house style events, you can interact with our products and experience first-hand how they can transform the learning process.

TOUCH-GLOBE TECHNOLOGY IS HERE!

We're pleased to announce that our manufacturing partner is now offering touch interaction for all 360° spherical globes. Unlike other systems that rely on a secondary touch screen for control, this new technology provides touch interactivity directly on the surface of the globe. Imagine rotating the earth with your hand, clicking on a continent to reveal more data, or tilting the globe to view a planet's poles. It's now possible thanks to this exciting and reliable technology.

Institutions utilizing touch globe technology have found that users are immediately drawn to the futuristic style of interaction, and because





See a video of a touch globe in action! vimeo.com/88673249

the method of control is so simple, they're also finding that users are less intimidated by the technology and more willing to jump-in and try it out for themselves.

Even more than the simplicity of interaction, perhaps the biggest benefit of touch globe technology is that it allows users to make a physical connection to the information on the screen. When an individual physically interacts with the globe, the sense of touch helps create a link in the brain, allowing them to process the data more efficiently, and to recall it more effectively over time.

During the month of December, you can see this technology first-hand at one of our many events listed on the other side of the page. If you don't see a location near you, please contact us so we can try to arrange a viewing in your area. This technology will also be demonstrated by our manufacturing partner at CES International in Las Vegas, Jan. 6th-9th.

PROJECT PROFILE: TRAVELING STEM EXHIBIT

We recently had the privilege of designing and producing a traveling exhibit for a major NASA aerospace contractor. The organization was looking for a more effective way to communicate their message of STEM career awareness to high school and college students at various events around the country. After learning more about their goals and objectives, we designed a unique, museum-style exhibit with four individual stations featuring informative graphics and technology-based interactives.



During the first event, it became clear that the exhibit was a huge hit with the target audience. Students were excited about the hands-on technology and spent extended time at each station as they learned about STEM careers in the aerospace industry. Custom interactives for the exhibit included a 3D globe viewer with trackball control (Science), a two-level robotics challenge course (Technology), a digital model of the Apollo IV rocket on a zSpace holographic workstation (Engineering) and a two-

player math game on dual touch screens (Math).

If your organization is looking to develop an engaging exhibit like this, or just wanting to reimagine existing exhibit space with new, interactive technology, then we can help!

To find out more about our products and services, feel free to contact us anytime. We are always happy to provide a free, no-obligation consultation about the various options, based on your organization's specific goals and objectives.

